

2022 Sales Tax Measures Across California

Row Labels	Approved	Defeated
Community Center		1
Emergency Medical Transport	1	
Fire		3
General	35	15
Hospital	1	
Library	1	
Parks	1	
Public Safety	2	
Public Safety and Roads		1
Transportation	1	3
Veterans		1
Grand Total	42	24

General – Passed 70% of time

Special – Passed 44% time

Neighbors Sales Tax Measure History

Jurisdiction	Year	Type	Amount	Duration	Measure	Vote	Initiation	Agency	Oversight (Audits
Rancho Cordova	2014	General	0.5%	Until repe	H	61.5%	Council	City	No	Yes
Placerville	2014	General	0.5%	10 years	I	49.8%	Council	City	Yes	Yes
Placerville	2016	Special	0.5%	20 years	L	75.7%	Council	City	Yes	Yes
Sacramento	2016	Special	0.5%	30 years	B	34.3%	Board	County		
Roseville	2018	General	0.5%	Until repe	B	62.4%	Council, Unanimous	City	Yes	Yes
Folsom	2018	General	0.5%	10 years	E	29.5%	Council, Split	City	No	Yes
Sacramento	2018	General	1.0%	Until repe	U	56.6%	Council	City	Yes	Yes
West Sacramento	2018	General	0.25%	Until repe	N	51.4%	Council, 4-0	City	Yes	Yes
Rancho Cordova	2020	General	0.5%	Until repe	R	52.8%	Council	City	Yes	Yes
Citrus Heights	2020	General	1.0%	Until repe	M	47.5%	Council, 4-1 (Bret Daniels opposed)	City	Yes	Yes
Auburn	2020	General	1.0%	Until repe	S	45.2%	Council	City	Yes	Yes
Elk Grove	2022	General	1.0%	Until repe	E	54.3%	Council, Unanimous, Hume absent	City / Consumnes CSI	Yes	Yes
Sacramento	2022	Special	0.5%	40 years	A	44.4%	Citizen initiative	County		

One specific tax passed for very specific need (\$2M) to road and sewer repairs.

No other tax measure in the area (that I could find) got 66.67% of vote.

Ballot Question

Which would you vote for?

Folsom 2018

Shall the measure to enact a 1/2 percent transaction and use tax (sales tax) for 10 years, providing approximately \$8.4 million annually for general governmental purposes such as capital improvement projects for transportation and traffic improvements, parks, trails, and bike paths; promote economic development, fire, paramedic, police emergency response and crime prevention programs; and expand parks, recreation, senior, library, education, arts, cultural and historical programs, requiring independent audits, with funds remaining in Folsom, be adopted?

Roseville 2018

Shall the measure to ensure essential City services including neighborhood police patrols, fire protection, 9-1-1 emergency response; crime suppression/investigation; street and pothole repair; libraries, parks and recreation; job creation and economic improvement programs; and unrestricted general revenue purposes by establishing a 1/2¢ Transactions and Use ("sales") tax, providing an estimated \$18.4M annually, until ended by voters, with independent citizens' oversight, regular audits, no money for the state, and all funds spent locally, be adopted?

Ballot Language Matters – Folsom's Sucked

The City Council of the City of Folsom has placed Measure E on the November 6, 2018 ballot. Measure E is a ballot measure that, if approved by a majority of the voters voting on the issue, would amend the Folsom Municipal Code to enact a one-half percent (0.50%) transactions and use tax (sales tax) for a period of 10 years.

The Measure is a "general" tax, which means the City of Folsom may use the tax revenues for all general governmental purposes, including, but not limited to capital improvement projects for transportation and traffic improvements, parks, trails, and bike paths; promote economic development, fire, paramedic, police emergency response and crime prevention programs; and expand parks, recreation, senior, library, education, arts, cultural and historical programs. If approved, Measure E would require independent annual financial audit and yearly reports of the tax revenues and expenditures to the City Council.

Currently, the cumulative tax rate on retail sales in Folsom is 7.75% of the purchase price. The tax revenue is allocated among the State, Sacramento County, the City of Folsom, and other would increase public agencies. Folsom's share is 1.0% of the purchase price. Measure E would increase the cumulative tax rate in Folsom to 8.25%, and Folsom's share would increase from 1.0% to 1.5%. The proposed tax would be administered by the State, in the same manner that sales tax is currently administered, in order to reduce the cost of collecting the tax and to minimize the burden of record-keeping upon retailers subject to the tax. Collection of the tax would begin on April 1, 2019, and would automatically terminate in 10 years unless extended by the voters in a future election. Staff estimates that the Measure would initially generate approximately \$8.4 million per year. All proceeds from the tax would stay locally in the City.

The tax revenue can be spent for "unrestricted general revenue purposes".

A "yes" vote is a vote in favor of authorizing the proposed sales tax for a period of 10 years. A "no" vote is a vote against authorizing the proposed sales tax. To pass, this Measure must obtain at least 50% plus one of those votes cast on the Measure as "yes" votes.

This Measure was placed on the ballot by a vote of the City Council.[2]

—Folsom City Attorney

Rancho Cordova Uses

- \$3.5 million for community projects, ie grants
- \$3.7 million for economic/community development
- \$17.8 million for infrastructure, public safety, legacy projects, affordable housing/homelessness, and other public programs

Roseville Uses

Maintained essential services

- Specialized police and fire services
- Fire engine company
- One additional dispatcher
- Job-creation and business-recruitment initiatives
- Maintenance at citywide parks
- Crabb Park
- Central Park
- Pistachio Park
- Street paving
- Street maintenance levels
- Recreation and library programs
- Unsheltered camp cleanup
- Cost of doing business increases
- Library, parks and events stabilization

Restored services that had been reduced prior to Measure B

- Library hours
- 4th of July fireworks
- Fire training and investigations
- Goat grazing for thatch management in open space
- Park maintenance standards
- Industry training and development

Services Added

- Establish new police beat in West Roseville
- One additional police traffic officer
- Maintenance for three citywide parks, allowing for construction to occur
- Fiscal health investments
- Build an economic stabilization reserve fund
- Pay down CalPERS pension obligation to preserve financial capacity for future needs
- Pay down retiree health liability to preserve financial capacity for future needs

Roseville's New General Fund Forecast

